



# Portable power bank customer group





## Overview

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This research profiles a report on portable power bank with extensive studies that take into description the firms that exist in the market affecting the forecasting period.

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The U.S. Portable Power Bank Market is projected to grow from USD 2,387.46 million in 2023 to USD 6,891.42 million by 2032, at a CAGR of 12.50%. The U.S. portable power bank market is driven by the increasing reliance on mobile devices such as smartphones, tablets, and laptops, which require.

### What are the primary demand drivers for portable chargers and power banks across different consumer segments?

The growth of the portable chargers and power banks market is driven by several factors that align with consumer behavior and technological advancements. A significant driver is the.

Power Bank Market is Segmented by Capacity Range (Up To 3, 000 MAh, 3, 001 - 8, 000 MAh, 8, 0001 - 20, 000 MAh, and More), Charging Technology (Wired, Wireless), Application (Smartphones and Tablets, Laptops and Gaming Consoles, and More), Distribution Channel (Online and Offline), and by.

The global power bank market size was valued at USD 13.48 billion in 2022 and is anticipated to reach USD 31.06 billion by 2030, growing at a CAGR of 8.3% from 2023 to 2030. The growth of this market can be attributed to the increase in the adoption of smartphones and other electronic devices, the.

The global portable power bank market size was valued at USD 4.57 billion in 2024 and is projected to touch USD 7.47 billion by 2033, exhibiting a CAGR of 5.6% during the forecast period from 2025 To 2033. I need the full data tables, segment breakdown, and competitive landscape for detailed.

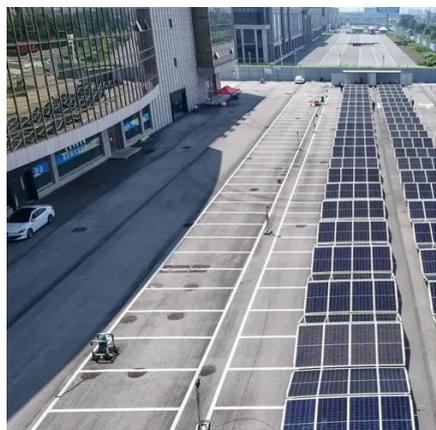
Portable Power Bank Market was valued at USD 5.205 million in 2024 and is



expected to reach USD 5.490 million in 2025, growing to USD 8.548 million by 2033, with a CAGR of 5.4% during the forecast period. The Portable Power Bank Market has seen tremendous growth as a result of the rising dependence.



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### [Power Bank Market Size, Share & Growth Trends 2030](#)

Mordor Intelligence defines the power bank market as the global sales value of stand-alone, rechargeable battery packs, wired or wireless, that store up to 100 Wh of energy ...

### [Portable Power Bank Statistics By Usage and Facts \[2025\\*\]](#)

Portable Power Bank Statistics: According to reports, the market size of portable power banks is expected to reach around USD 13.87 billion by the end of 2023 and USD 19.21 ...



### [Portable Power Bank Market Size, Share, Growth, 2033](#)

One of the major current trends in the portable power bank industry is embracing sodium-ion battery technology. Power banks have historically used lithium-ion batteries, but ...



## United States Portable Chargers and Power Banks Market Size ...

This analysis highlights regional variations in demand, consumer behavior, competitive landscape, and regulatory influences that shape the Portable Chargers and Power ...



### [Power Bank Market Demands and Forecast 2025 -2032](#)

With over 80% global smartphone ownership, the demand for high-capacity, fast-charging power banks has surged. Brands such as Anker and Xiaomi offer models exceeding ...



### **Portable Power Bank Market Report and Global Forecast To 2033**

Emerging Trend Towards Wireless Power Banks to Augment Market Growth. Globally speaking, wireless power banks have had tremendous customer growth. To meet the ...



### [Power Bank Market Size, Share And Trends Report, 2030](#)

The growing use of the internet and inadequate battery capacity of smartphones and other portable consumer electronic products are anticipated to continue to be the driving factors for ...



### [Portable Chargers and Power Banks Market](#)



The portable chargers and power banks market is largely dominated by several key players including Anker Technology, Xiaomi, RavPower, Belkin International, and Mophie.



### Portable Power Bank Market

Power banks with capacities ranging from 10,001 to 20,000 mAh are targeted at users with higher power demands. These devices are capable of charging multiple devices simultaneously or ...

### [Power Bank Market Size, Share And Trends ...](#)

The growing use of the internet and inadequate battery capacity of smartphones and other portable consumer electronic products are ...



### [Power Bank Market Demands and Forecast 2025](#)

With over 80% global smartphone ownership, the demand for high-capacity, fast-charging power banks has surged. Brands such as ...



### **U.S. Portable Power Bank Market Size, Growth and Forecast 2032**



In the Northeastern U.S., urban populations and high-tech industries contribute to the growing preference for compact power banks. Key players such as RAVPower and Mophie focus on ...





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